

## Turn Tax Refund into Profits by Purchasing CruiseOne® Travel Franchise

CruiseOne® Offers Low-Cost, Low-Overhead, Award-Winning [Travel Franchise](#) Opportunity

**Fort Lauderdale, Fla. (April 15, 2014)** – Entrepreneurs with a passion for travel can capitalize on their tax refund this year with the purchase of a low-cost, low-overhead [travel agency franchise](#) such as CruiseOne®, a leading home-based travel franchise, which is part of World Travel Holdings.

“Owning a home-based franchise is a popular option for baby boomers who are nearing retirement, but want to keep busy and travel the world,” said Debbie Fiorino, senior vice president of CruiseOne. “Reinvesting a tax refund into a CruiseOne travel franchise not only ensures supplemental income in years to come, but promises to be financially rewarding and bring balance to your life.”

CruiseOne offers a low cost [travel franchise](#) opportunity for proactive professionals. The CruiseOne franchise fee is less than \$10,000, with financing available to qualified applicants. U.S. veterans receive a 20 percent discount, and ethnic and racial minorities, including women, receive 10 percent off the initial fee. In addition, experienced travel professionals can receive up to 95 percent off the initial franchise fee. In return, [travel agency franchise](#) owners with CruiseOne receive 100 percent of the travel industry’s highest paid commissions.

Turning a tax refund into a start-up company can also lead to additional tax deductions in the future. Benefits include the potential ability to expense the cost of equipment purchases, business travel, certain educational expenses and claiming a home office deduction for a home-based business franchise.

CruiseOne provides its travel franchise owners with all the tools, resources and support they need to effortlessly maximize their ROI. CruiseOne supports its home-based travel franchises with marketing and lead generation programs; in-depth training at its Fort Lauderdale headquarters; online and in-person continuing education opportunities; a support services team who are dedicated to resolving all booking issues; exclusive access to elite product and service offerings; and cutting-edge technology that includes customized desktop and mobile websites, a live booking engine and more. It’s truly one of the travel industry’s leading [franchise opportunities](#).

“New, more complex vacation offerings being launched each year is increasing the demand for travel agents to provide their expertise and un-complicate the process,” noted Fiorino. “Working-from-home affords many luxuries, and working with CruiseOne provides you with the assurance that you are getting support from an award-winning company that wants to help you succeed.”

Consistently ranked as a top franchise opportunity, CruiseOne has received accolades such as *Forbes* magazine’s “Top 20 Franchises to Start,” *FranchiseBusinessReview*’s “Top Low-Cost Franchises” and *Entrepreneur* magazine’s “Top 500,” among others. Ranked as a ‘Top 100 Private Company’ by the *South Florida Business Journal* for the past two years, the [CruiseOne franchise](#) also consistently receives high satisfaction ratings among agents in surveys conducted by *FranchiseBusinessReview* and *Franchise Research Institute*. In addition, CruiseOne’s programs which support small business owners were recognized by *Small Business Trends* as being a Top 100 Small Business Influencer.

Consumers interested in turning their tax refund into a small business opportunity can learn more information by visiting [www.cruiseonefranchise.com](http://www.cruiseonefranchise.com).

### **About CruiseOne®**

Celebrating 22 years in business, the home-based travel franchise CruiseOne® is ranked in the top one percent of all franchises worldwide and is a member of the International Franchise Association. As part of World Travel Holdings, the world’s largest cruise retailer, CruiseOne franchisees are able to offer their customers the lowest possible pricing on vacations with its 100 percent “Best Price and Satisfaction Guarantee.” CruiseOne has received partner of the year, a top-ranking status, by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises®

and Carnival® Cruise Line. For more information on CruiseOne, visit [www.CruiseOneFranchise.com](http://www.CruiseOneFranchise.com). Like CruiseOne on Facebook at [www.facebook.com/CruiseOneFranchise](https://www.facebook.com/CruiseOneFranchise), and follow us on Twitter at [@CruiseOneBiz](https://twitter.com/CruiseOneBiz).

*\*Contact a tax professional to see how small business ownership affects tax returns.*

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