

## How Tax Refunds Provide a Helpful Way to Invest in a Business Venture

*Home-based travel franchise CruiseOne / Dream Vacations makes business dreams become reality*

**Fort Lauderdale, Fla. (April 18, 2016)** – There are hundreds of ways to spend a tax refund, and investing it can be the most lucrative. One way to have fun and make a smart investment is to invest in one's future with a home-based travel franchise such as CruiseOne / Dream Vacations. The average tax refund in 2016 totals nearly \$3,000, which is approximately the amount it takes to become a home-based travel business owner. This business opportunity is ideal for those who have a passion for travel and have always dreamed about owning their own business.

“A tax refund doesn't have to be a once-a-year influx of cash, when re-invested it can provide residual primary or supplemental income for years,” said Tim Courtney, vice president of franchise development for CruiseOne / Dream Vacations. “From baby boomers seeking an encore career they can pass down to their family members to entrepreneurial millennials with wanderlust who crave flexibility, owning a CruiseOne / Dream Vacations franchise is a dream business opportunity for all.”

CruiseOne / Dream Vacations makes it possible for people from all industry backgrounds and varying degrees of experiences to operate a successful franchise from anywhere in the world, as long as there is an Internet connection. Franchise owners have access to marketing and lead generation programs; online and in-person continuing education and engagement opportunities; a support services team dedicated to resolving all issues; exclusive access to elite product and service offerings; and cutting-edge technology that includes customized desktop and mobile websites, a live booking engine, professional group registration websites and more.

“The opportunities are truly endless for one to maximize their potential as a franchise owner with CruiseOne / Dream Vacations,” added Courtney. “Not only do we place a high value on engagement so our franchisees never feel like they are in business by themselves, but we also have an impressive 10:1 franchisee to support staff ratio to feed their success and provide a better all-around experience.”

CruiseOne / Dream Vacations is a low-cost travel franchise opportunity with the initial fee being less than \$10,000, and financing available to qualified applicants. In addition, U.S. veterans receive a 20 percent discount, and Dream Vacations offers 10 percent off its initial fee through its DiversityFran. What's more, experienced travel professionals can receive up to 95 percent off the initial franchise fee. In return, travel agency franchise owners with CruiseOne / Dream Vacations receive 100 percent of the travel industry's highest paid commissions.

Turning a tax refund into a home-based travel franchise can also lead to additional tax deductions in the future. Benefits include the potential ability to expense the cost of equipment purchases, business travel, certain educational expenses and claiming a home office deduction.

CruiseOne / Dream Vacations seeks individuals who are passionate about travel, helping others and are eager to go into business for themselves, but not by themselves. For more information on turning a tax refund into a travel franchise opportunity, please visit [www.DreamVacationsFranchise.com](http://www.DreamVacationsFranchise.com) or call 888-249-8235.

### **About CruiseOne® / Dream Vacations**

In operation since 1992, the home-based travel franchise CruiseOne® is ranked in the top three percent of all franchises worldwide and is a member of the International Franchise Association; Dream Vacations was launched in April 2016. As part of World Travel Holdings, CruiseOne / Dream Vacations franchisees are able to offer their customers the lowest possible pricing on vacations with its 100 percent “Best Price and Satisfaction Guarantee.” CruiseOne has received partner of the year, a top-ranking status, by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises® and Carnival® Cruise Lines. For more information on CruiseOne / Dream Vacations, visit [www.DreamVacationsFranchise.com](http://www.DreamVacationsFranchise.com). Like CruiseOne on Facebook at [www.facebook.com/CruiseOneFranchise](http://www.facebook.com/CruiseOneFranchise), and follow us on Twitter at [@CruiseOneBiz](https://twitter.com/CruiseOneBiz).

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